Sakshi Kapoor

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Sakshi is a seasoned UI designer with experience at leading companies like Flipkart as well as small startups. She has hands-on experience with design tools like Figma, Procreate, Adobe Suite. In the past she worked as a Frontend Engineer in Web & mobile based applications profient in React-Native and Typescript. She also possesses a strong design sense and is a commision-based character artist.

EXPERIENCE

RekiSe Marine · Founding Designer
March 2024 - Present

RekiSeMarine builds autonomous submarines

- **0 → 1.** As the founding designer, set up initial design systems and workflows. Established basic processes and guided the design of the company's first projects.
- **Vehicle Control Dashboard.** Crafted a dense, feature-rich dashboard that enables operators to remotely control vessels, combining comprehensive functionality with an intuitive interface for optimal control and ease of use.
- **Team Building and Hiring.** Interviewed and hired interns and contractors, playing a key role in setting up the initial team to drive the company's early projects and growth.
- **MVP Development.** Worked with the founding team and engineers to design and launch the first version of our product, aiming to gather early user feedback.

AdmitSpot · Product Designer (Contract)
Oct 2023 - March 2024

- **Webinar Booking Flow.** Designed the user interface for a streamlined webinar booking process, enhancing user engagement and ease of access.
- **Dashboard.** Developed an intuitive dashboard that provides users with easy access to essential information and tools, enhancing productivity.
- **Auth Flow.** Overhauled the authentication flow to ensure a secure and user-friendly login experience, strengthening system security.
- **Virtual Office - In Browse Meeting UI.** Designed a virtual office environment with an in-browser meeting interface to support remote collaboration and communication.

Freelance / Multiple Clients · Visual Designer
Oct 2023 - March 2024

- **Saadhana (Meditation app)** UI design of end to end product of 'Saadhana App' - Meditation and Mantra Chanting App focused on building habits around meditation and prayer
- **KIPP - Enterprise AI.** Worked with a team to prototype ChatGPT like LLM assistance app for enterprise. The team landed YC interviews with the prototype
- **UI/UX - Portfolio.** https://www.behance.net/sakshireUX
- **Graphic design - Portfolio.** https://www.instagram.com/sakshire/

Flipkart · UI Designer & Engineer
Oct 2021 - Oct 2023

- **Discovery.** Led design enhancements for the search and browse pages, focusing on user accessibility to minimize bounce rates.
- **Flippy - AI assistant.** Prototyped an AI recommendation assistant for electronics categories to personalize product suggestions and increase purchase likelihood.
- **Onboarding Overhaul.** Worked on the login flow and account page to align with the new design system, while also incorporating minor features to elevate the overall app user experience.
- **Accounts page revamp.** Led the revamp of the accounts page on a legacy framework, resulting in a GMV of ~415 cr and CM of ~21 cr. Improved Flipkart Plus visibility and implemented multiple activation states.
- **Video Commerce.** Involved in the development of short video content in the reels format on Flipkart, with the goal of increasing user engagement and showcasing featured products.

Box8 · Frontend Engineer
Sep 2019 - Oct 2021

- **Homepage & Payments page Revamp.** Worked on designs to integrate a fresh homepage during the Eatclub revamp.

- **Component library.** Integrated with Storybook for creating components library to be used across Box8 family of brands.
- **Payments Integration.** Led the frontend payment team integrating 15+ payment methods via direct integrations.

IBM · Associate Systems Engineer   Mar 2018 - Aug 2019

Responsible for report generation from different fleet applications during account migration. Was awarded with Eminence & Excellence Best Graduate Hire Award 2018.

SKILLS

- **Figma.** Extensive hands-on experience with Figma through involvement in UI/UX projects.
- **Procreate.** Significant experience using Procreate for character design commissions and various other graphic design projects.
- **Adobe Illustrator.** Preferred tool for creating illustrations, logo designs, and icons.
- **React / React-native.** Preferred framework of choice. Worked on multiple react based applications in the past.

EDUCATION

D. Y. Patil College of Engineering   Class of 2017

Bachelor of Engineering, IT Engineering